



FOR IMMEDIATE RELEASE:

### **FHTM Thinks Pink**

Lexington, Ky., October 24, 2011 – In honor of breast cancer awareness month, FHTM will show support during its Think Pink Week, beginning October 24.

FHTM has already made a donation to the Susan G. Komen Race for the Cure foundation and is encouraging Independent Representatives to make donations as well. Beginning Monday, October 24, the company's website, [www.FHTM.net](http://www.FHTM.net), will be made pink to visibly show the organization's support of breast cancer awareness. On Wednesday, October 26, FHTM Corporate Employees and Representatives will wear pink to support the cause. To wrap up the week, employees are asked to participate in assembling gift packages on Friday, October 28 for the Lexington breast cancer support group. These packages will include Envy Organics beauty products, among others.

"We're happy to make a donation to support awareness of a disease that has affected so many and me personally. We sincerely hope our contribution makes a difference," says FHTM Founder and President, Paul Orberon.

FHTM has participated in several other philanthropic ventures and community-based events. FHTM created its own program called *Home Runs for Hope* which gives neglected, abused, underprivileged or cancer-stricken children the opportunity to attend a baseball game for free. Because FHTM values teamwork, commitment and determination, the company jumped at the opportunity to sponsor this year's Bluegrass State Games. FHTM's support of Cell Phones for Soldiers helped our troops overseas connect with their family, and their involvement with Wrap Up America provided many blankets to those in need. The charitable attitude of the company stems from Paul Orberon and other executives and can be seen within the entire organization.

### **About FHTM**

FHTM, headquartered in Lexington, KY, was founded by Paul Orberon in 2001. FHTM is a direct selling company that allows Independent Representatives to build their own businesses selling products and services. FHTM Canada was founded in 2005; FHTM also has Representatives in the United Kingdom and Puerto Rico. To find out more, please visit [www.FHTM.net](http://www.FHTM.net).

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