



Fortune Hi-Tech Marketing and Cell Phones for Soldiers Kick off Cell Phone Collection Drive in Lexington

Lexington, Ky., January 11, 2010 - With so many of our soldiers serving overseas, one of the most important gifts we can give them is a way to connect with their loved ones back home. The FHTM Foundation is teaming up with Cell Phones for Soldiers and calling on all Americans to help provide our troops serving abroad with a way to stay in touch with their families.

You can support these brave men and women by donating your unwanted or old cell phones. After you donate a phone, it will be recycled for cash, with the proceeds going toward prepaid calling cards for soldiers. FHTM has donated nearly 500 phones to this organization in the past year and hopes to make 2010 an even greater success.

This year, FHTM's Lexington headquarters has been designated as a drop-off location. If you have a phone you'd like to donate, you can drop it off at our offices or mail it to:

FHTM
880 Corporate Dr Suite 300
Lexington, KY 40530
Attn: Barry L. Levy

About Cell Phones for Soldiers

Cell Phones for Soldiers was created by Brittany and Robbie Bergquist of Norwell, Mass. After reading about a soldier who ran up a huge phone bill calling home from Iraq, these two teenagers decided to help out. They started by opening an account with \$21 of their own money. Since then, the registered 501c3 non-profit organization has raised almost \$1 million in donations and distributed more than 500,000 prepaid calling cards to soldiers serving overseas.

"We are continuously overwhelmed by the enthusiastic support of thousands of Americans who have helped our troops speak with their loved ones," says the teens' father, Bob Bergquist. "However, the

need for support keeps growing as more soldiers are sent to the Middle East or are asked to serve extended tours of duty.”

Through increased fundraising efforts, the Bergquist family hopes to raise more than \$9 million in the next five years to fund new programs, such as providing video phones to allow soldiers abroad to see their families on a regular basis.

About FHTM

Fortune Hi-Tech Marketing, which was founded in 2001, is an international company headquartered in Lexington, Ky. FHTM is a network marketing company that allows Independent Representatives to sell a variety of commonly used products and services directly to customers. FHTM partners with companies that offer a wide range of products and services such as wireless service, nutritional and weight control supplements, satellite television service, skin care products, identity theft protection, and more.

The FHTM Foundation was organized to demonstrate support for military personnel serving at home and overseas, to support military related organizations, to promote patriotism, and to provide support to local schools and educational institutions.

If you have any questions about this project or would like information on setting up your own collection point for your church, school, or other civic organization, please contact Barry Levy at (859) 422-7000.

For more information about Cell Phones for Soldiers, visit www.cellphonesforsoldiers.com

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