



Lexington, Ky., May 7, 2010 – The May 2010 issue of [American Executive](#) magazine features an article about Paul Orberon and Fortune Hi-Tech Marketing, Inc.

The article, entitled “Fortunate Growth,” recounts the history of FHTM and focuses on the structure of FHTM’s product and service line. In the article, Orberon describes the company’s strategy of offering a varied product and service base that appeals to a wide range of consumers. The article also discusses FHTM’s commitment to rewarding its Representatives, using examples such as the Platinum Car Program and the Leadership Travel Program.

American Executive, the flagship publication of RedCoat Publishing, was established in 2003. The magazine is dedicated to providing analysis of current business trends and spotlighting successful companies. According to the magazine’s website, *American Executive* has a readership of approximately 50,000 top-level executives throughout North America.

"Any time the work of our Independent Representatives is acknowledged, it is very gratifying," says FHTM Chief Business Officer Jeff Orberon. "The opportunity to be recognized in a national publication is the result of many dedicated people coming together with significant purpose.

"It’s more tangible evidence of how far we've come and where we're going," he adds.

FHTM will offer reprints of the magazine article for Representatives to purchase and will communicate details to Representatives soon. In the meantime, you can read the full article [here](#).

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